



PI·RHO

FRESH GREEK GRILL

*Franchise
With Us*

pirhogrill.com



Welcome to

PI•RHO

FRESH GREEK GRILL

PI•RHO, a renowned restaurant franchise with a proven track record of success. Our franchise program offers a unique opportunity for aspiring entrepreneurs to own and operate their own restaurant while leveraging our deep experience and strong brand portfolio.

HAPPY BELLY FOOD GROUP

With decades of experience in the restaurant industry, Happy Belly Food Group has countless success stories leading the growth of multiple brands to be nationwide leaders in their categories. Some of these include Extreme Pita, Mucho Burrito and The Burger's Priest.

The Happy Belly Food Group was formed in 2022 and it has quickly acquired or joined forces with a portfolio of strong and successful brands. Our brands are known for their high-quality food, exceptional customer service, and unique dining experiences. Whether you are a fan of traditional cuisine or are looking for something more innovative, we have a brand that will fit your taste buds and your investment profile.

The Brand

PI•RHO a fast casual restaurant that believes in the power of food to nourish both the body and soul. Our menu is carefully crafted to offer a range of delicious and nutritious dishes made from fresh, wholesome ingredients sourced locally and inspired by the Greek Mediterranean diet. We offer a variety of options to cater to different dietary needs and preferences, including vegan, vegetarian, and gluten-free options.

We are committed to providing healthy and affordable food without compromising on quality. We invite you to come and experience our warm hospitality and delicious food, whether you are looking for a quick and healthy meal on the go or a relaxing dining experience with friends and family.

Our reputation is built on *Fresh, Food & Family.*



PROVEN BUSINESS MODEL

Our franchise program is based on a proven business model that has been refined over the years. Our franchisees benefit from our extensive knowledge and expertise in the restaurant industry, as well as our established supply chain, which helps keep costs low and ensures consistent quality across all our locations.

SUPPORT

As a franchisee, you will receive ongoing support from our experienced team to help you build and grow your business. Our team will assist you with site selection, construction, and restaurant design, progressive marketing plans, latest technology, as well as provide comprehensive training programs for you and your staff. We will also provide you with marketing support to help you build your brand and attract new customers.





Fresh Greek Grill

TARGETED FRANCHISE

We seek a Franchisee with a passion for the brand's mission, excellent leadership skills, and a solid understanding of the food industry. The Franchisee should have a strong work ethic, superb communication skills, and must be great at leading and inspiring their team. Ultimately, we want a Franchisee dedicated to providing excellent customer service and fostering a positive work culture.

INVESTMENT

Investing in a restaurant franchise can be a lucrative opportunity, and we strive to make it accessible for aspiring entrepreneurs. Our franchise program offers a range of investment options, from single-unit to multi-unit opportunities, so you can choose the option that best fits your goals.

JOIN OUR FAMILY

We are more than just a restaurant franchise – we are a family. We are passionate about providing our customers with exceptional dining experiences, and we are equally committed to supporting our franchisees in their journey towards success. Join our family today and become a part of a specific food category in a thriving and dynamic industry.



CONTACT US

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HAPPYBELLY
FOOD GROUP